



CBA QUARTERLY
INSERTION ORDER FORM

ADVERTISER INFORMATION:

Company/Bank:	
Bill to:	
Contact person:	
Email address:	
Phone number:	
Date:	

AD SPECIFICATIONS:

- _____ Full page ad: 8 1/8 x 10 7/8
- _____ Half page ad: 8 1/8 x 5 7/16
- _____ Back cover page ad: 8 1/8 x 8 1/2

AD RATES*:

- _____ Full page ad: \$1,300
- _____ Half page ad: \$900
- _____ Advertorial: \$1,300

Ad content presented in an article-like format.
Contact cba@ctbank.com for more information.

*Please consult CBA Media Kit for specific ad rates and discounts for multiple ad commitments.

ARTWORK:

Artwork will be sent to the CBA by (insert date)_____

ISSUE:

- _____ Quarter One (March)
- _____ Quarter Two (June)
- _____ Quarter Three (September)
- _____ Quarter Four (November)

TERMS:

Advertisers are bound by the conditions outlined on the CBA website.

Billing will be immediate. Payment is due within 30 days of the receipt of the billing invoice.

Publisher reserves the right to withhold advertising from any advertiser with an outstanding invoice beyond 60 days.

This order constitutes contractual agreement and acknowledgment of your order.