



## CONNECTICUT BANKERS ASSOCIATION



### **Cindy Donaldson, Founder & CEO – Red Barn Consulting, LLC -**

Cindy Donaldson is an action-oriented executive leader and entrepreneur with decades of experience helping companies and individuals reach their fullest potential.

At ease on stage, in a boardroom, and at a soup kitchen, Cindy wants you to embrace the goal of living your authentic self, at work and at play.

Tapping into her 30 years of experience in business operations, sales, and marketing, Cindy provides strategic insights that fuel professional growth and personal empowerment. She enables companies of all sizes, from start-ups to Fortune 500, to reach transformative breakthroughs. Her vertical specialties include insurance, banking, and health care.

The founder and CEO of Red Barn Consulting, a professional services firm launched in 2014. Cindy is a Certified High Performance Coach, studying under Brendon Burchard at the High Performance Institute – helping people, businesses and teams uncover what’s holding them back and creating their life by design. Because two businesses are simply not enough - Cindy has also grown a successful network marketing business with Isagenix, a wellbeing collective with a mission of evangelizing self-care through healthy living.

Rock solid in a crisis, with a constant bias toward action, Cindy is a dynamic public speaker whose active approach engages the audience — no boring PowerPoints, cookie cutter scripts, or droning monologues.

With broad experience serving a variety of non-profits, Cindy currently focuses on giving back through the McCallum Foundation. This non-profit startup takes an innovative approach to combat food and home insecurity by repurposing underutilized, functionally obsolete commercial and institutional spaces and converting them into vibrant communities.

Eternally optimistic, she inspires her clients to reframe challenges as opportunities through an expansive, structured creative process that leads to genuine personal insight.

On the personal side Cindy is a plant-based foodie, writer, runner, painter and adventurer who lives full time traveling in her 25 ft RV “Tillie” with her partner Dave.

### **Contact & Information**

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