

MEDIA KIT - 2025

CBA QUARTERLY



RECOGNITION ADVERTISING

CBA Quarterly offers you the opportunity to recognize industry stars at your bank (Members) or your business (Associate Members).

BONUS CONTENT FOR FREQUENT ADVERTISERS

CBA Quarterly encourages Associate Members to support the magazine with multiple insertions. Companies that commit to four full-page ad placements in one year can run a one-page advertorial (i.e., sales article) once per year at no additional charge.

Associate Members that commit to two full-page insertions in one year can buy space for sponsored content at a reduced price of \$900 per page.

AD SPECIFICATIONS

Half page horizontal: 8.125 by 5.375 plus .125 bleed.

Full page ad: 8.125 by 10.875 plus .125 bleed.

4-COLOR AD RATES

INSERTION FREQUENCY

AD SIZES	1X	2X	4X
FULL PAGE INSIDE FRONT COVER	\$1,950	\$1,750	\$1,600
FULL PAGE INSIDE BACK COVER	\$1,800	\$1,650	\$1,450
FULL PAGE OUTSIDE BACK COVER	\$1,600	\$1,400	\$1,200
FULL PAGE	\$1,300	\$1,100	\$900
HALF PAGE HORIZONTAL	\$900	\$800	\$700
ADVERTORIAL	\$1,600	\$1,400	\$1,200
DOUBLE SPREAD	\$2,200		

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